



WFMJ Television Inc./NBC Network

101 West Boardman Street
Youngstown, Ohio 44533
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Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract # 20803	Rev # NEW	Bill Cycle Broadcast	Print Date 10/15/2012	Entry Date 10/12/2012
	Advertiser AMERICAN CROSSROADS			Brand AMERICAN CROSSROADS	Network WFMJ
	Contract Description AMERICAN CROSSROADS			Dates 10/16/12 - 10/22/12	Revenue Type CA5
	Estimate # 1209	Proposal # 06863200		Primary Salesperson PHILADELPHIA PMC	Buyer: Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 73				X				1	10/18 - 10/18	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
										Prg: FAMILY FEUD				
										FAMILY FEUD				
A 74					X			1	10/19 - 10/19	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
										Prg: FAMILY FEUD				
										FAMILY FEUD				
A 75	X							1	10/22 - 10/22	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
										Prg: FAMILY FEUD				
										FAMILY FEUD				

Billable		Airtime		NTR		Total	
Broadcast		Gross	Net	Gross	Net	Gross	Net
Oct 2012		\$62,500.00	\$53,125.00	75		\$62,500.00	\$53,125.00
Totals:		\$62,500.00	\$53,125.00	75		\$62,500.00	\$53,125.00